



# Post 16 Prospectus: BUSINESS

Advanced Subsidiary (AS) & Advanced Level (A2) Syllabus 8BS0; 9BS0

Examining Board: Edexcel

## AIM

Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are essential for further study and employment.

## COURSE CONTENT

AS Level (Stand-alone AS Exam)	Advanced Level (Decoupled Exam)
Theme 1 Marketing and people	Theme 1 Marketing and people
Theme 2 Managing business activities	Theme 2 Managing business activities
	Theme 3 Business decisions and strategy
	Theme 4 Global business
AS ASSESSMENT	A2 ASSESSMENT
<p><b>Paper 1: Marketing and people (Theme 1)</b> 50% of the total qualification</p> <p><b>Overview of content</b> Paper 1 will assess marketing and people, entrepreneurs and business start-up. The questions in Sections A and B will be drawn from Theme 1 content. The question in Section C will also be drawn from Theme 2 content requiring students to make connections between marketing and people (Theme 1) and managing business activities (Theme 2). Questions will be drawn from local, national and global contexts.</p> <p><b>Overview of assessment</b></p> <ul style="list-style-type: none"> <li>• Written examination.</li> <li>• The paper comprises three sections.</li> <li>• Students answer all questions from all sections.</li> <li>• Sections A and B each comprise one data response question broken down into a number of parts.</li> <li>• Section C comprises one extended, open-response question.</li> <li>• Duration: 1 hour 30 minutes.</li> <li>• 80 marks available.</li> </ul>	<p><b>Paper 1: Marketing, people and global businesses (Themes 1 &amp; 4)</b> 35% of the total qualification</p> <p><b>Overview of content</b> Paper 1 will assess marketing, people and global businesses. Questions will be drawn from Themes 1 and 4, and from local, national and global contexts.</p> <p><b>Overview of assessment</b></p> <ul style="list-style-type: none"> <li>• Written examination.</li> <li>• The paper comprises two sections.</li> <li>• Students answer all questions from both sections.</li> <li>• Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question.</li> <li>• Duration: 2 hours.</li> <li>• 100 marks available.</li> </ul>

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<p><b>Paper 2: Managing business activities (Theme 2) 50% of the total qualification</b></p> <p><b><u>Overview of content</u></b> Paper 2 will assess business finance and operations, and external influences on business. The questions in Sections A and B will be drawn from Theme 2 content. The question in Section C will also be drawn from Theme 1 content requiring students to make connections between managing business activities (Theme 2) and marketing and people (Theme 1). Questions will be drawn from local, national and global contexts.</p> <p><b><u>Overview of assessment</u></b></p> <ul style="list-style-type: none"><li>• Written examination.</li><li>• The paper comprises three sections.</li><li>• Students answer all questions from all sections.</li><li>• Sections A and B each comprise one data response question broken down into a number of parts.</li><li>• Section C comprises one extended, open-response question.</li><li>• Duration: 1 hour 30 minutes.</li><li>• 80 marks available.</li></ul>	<p><b>Paper 2: Business activities, decisions and strategy (Themes 2 &amp; 3) 35% of the total qualification</b></p> <p><b><u>Overview of content</u></b> Paper 2 will assess business finance and operations, business decisions and strategy. Questions will be drawn from Themes 2 and 3, and from local, national and global contexts.</p> <p><b><u>Overview of assessment</u></b></p> <ul style="list-style-type: none"><li>• Written examination.</li><li>• The paper comprises two sections.</li><li>• Students answer all questions from both sections.</li><li>• Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question.</li><li>• Duration: 2 hours.</li><li>• 100 marks available.</li></ul>
	<p><b>Paper 3: Investigating business in a competitive environment (All themes) 30% of the total qualification</b></p> <p><b><u>Overview of content</u></b> Paper 3 will assess content across all four themes. Questions will be drawn from local, national and global contexts. For Paper 3, there will be a pre-released context document issued on our website in November of the previous year. A new context will be given to centres each year and will relate to the examination series for the following summer. Each section will contain unseen stimulus materials comprising quantitative and qualitative evidence. Students are required to apply their knowledge and understanding from Themes 1, 2, 3 and 4 and their understanding of the broad context to this evidence. Students cannot take any of their research or investigation data carried out as part of the pre-release into the examination.</p> <p><b><u>Overview of assessment</u></b></p> <ul style="list-style-type: none"><li>• Written examination.</li><li>• The paper comprises two sections.</li><li>• Students answer all questions from both sections.</li><li>• Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question.</li><li>• Duration: 2 hours.</li><li>• 100 marks available.</li></ul>

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## **SUBJECT ENRICHMENT**

- Visiting speakers from Industry
- Times 100 Businesses
- Marketing Competition

## **SUBJECT SPECIFIC ENTRY REQUIREMENTS**

Minimum 5 GCSEs at Grade C to include a Grade C in Business at GCSE or if not taken, a C in GCSE English.

## **A STUDENT PERSPECTIVE**

“Business studies has really helped me understand the news and what is going on around me”

“This course has made me understand the business world in both theory and practice”

## **STUDENT SUPPORT**

In the Business department we support students in a number of ways including offering revision sessions at lunch time and after school. We use technology to share resources so students can access information 24/7. We offer bespoke support to prepare students for examinations. This involves developing the use of business terminology and examination techniques.

## **STUDENT SUCCESS**

There were a number of successes last year as 14 of the 16 students hit their personal best grade. One student gained a grade A\* and went on to study medicine. Other students have continued their education by studying Business, Business Management and Accounting.

## **WHERE NEXT?**

Business Studies, International Business, Human Resource Management, Marketing, Accounting & Finance, Law, Politics.