

Year View**Year group: 9****Subject: Media Studies****Designated Lead: Mr van Zomerplaag**

Term	Content overview	Skills Overview	Assessment Schedule / Checkpoints	Key dates and events (subject / whole school / national / international)
Autumn Term 1	Magazines and Representation	Magazine language Research and Analysis Magazine layout and design		7/9 – School opens fully 30/9 Ilkley Lit fest starts 21/10 Training Day
Autumn Term 2	Magazine Front Cover Design	Photoshop Magazine Layout and Design	4/11 Y7,8,9,12 Tracking 1 opens 21/11 Y7,8,9,12 Tracking 1 closes	28/11 Student Voice Opens 9/12 Student Voice closes 16/12 School closes at 1.30pm
Spring Term 1	Film, Audience and Genre	Genre Codes and Conventions Film trailer textual analysis	20/1 Y9/11 Tracking 2 opens 6/2 Y9 Tracking 2 closes 15/2 Y9 Parents' Evening	13/1 – Taster Day
Spring Term 2	Film Poster Design	Adobe Illustrator Film Poster conventions		8/3 Y8/9 Options Evening
Summer Term 1	Video Preproduction	Scripting Storyboarding Planning a shoot	28/4 Y7,8,9 Tracking 3 opens (incl. Y8,9 subj rep) 15/5 Y7,8,9 Tracking 3 closes	1/5 May Bank Holiday
Summer Term 2	Video Production Video Postproduction	Shooting a film Editing Sound Production	w/c 12/6 KS3 End of Year Exams TBC	21/7 School Closes 1.30 pm

Half Term View Year group: 9

Subject: Media Studies

Designated Lead: Mr van Zomerplaag

Half Term: Autumn Half Term I

Cycle (3 lessons per cycle)	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
1	<p>To understand the aims, objectives and outcomes of this unit.</p> <p>To develop understanding of key Media Studies Concepts and apply them to youth magazines.</p> <p>To develop analytical skills</p> <p>To develop understanding of the codes and conventions of magazine front covers</p> <p>To develop understanding of semiotics (denotation and connotation).</p> <p>To further develop analytical skills</p>	Textual Analysis Media Terminology	<p>Powerpoint Booklets iPads required for magazine cover analysis task.</p> <p>There's a Kahoot for the end of the third lesson: https://play.kahoot.it/#/k/b5c7b99e-68c5-4d9e-a493-773c98cba12d</p>	<p>Kahoot will give an initial indication of student understanding of codes and conventions.</p> <p>Homework: bring a magazine of their choice in to school at the end of the first lesson. The magazine must be aimed at a youth audience and it must have an image of a person on the front (no gaming, technology, animal magazines!) Good examples are: Any women's magazine Men's Health Magazines Glamour/Fashion Magazines</p>	7/9 – School opens fully
2	<p>To develop understanding of media language techniques used on magazine front covers.</p> <p>To develop content analysis and research skills</p> <p>To understand the range of products advertised in youth magazines</p> <p>To understand the importance of advertising in the magazine industry.</p> <p>To develop understanding of the Key Concept of Representation</p>	Textual analysis	<p>Powerpoint Booklets</p> <p>There's a Kahoot for the end of the fourth or fifth lesson: https://play.kahoot.it/#/k/d6a59b6a-99bc-4462-8fe8-8c95aa3b5c3c</p>	<p>Booklets marked at the end of the second cycle – formative assessment point.</p> <p>Homework: Think about the type of magazine you might want to develop. Write out ten cover lines/sell lines that you could use on your cover using ten different language techniques.</p>	Lesson 6: Representation, requires magazines that are aimed at teenage girls or young women.

	To develop analytical skills in examining how teenagers are represented by magazines				
3	To develop understanding of the key concept of Audience and Demographics To develop analytical skills by identifying audiences for magazines. To complete a proposal for new youth magazine to be launched in one month's time To use existing knowledge of magazine codes and conventions and incorporate these into own magazine ideas.	Textual analysis and understanding of audience.	Powerpoint Booklets	Homework (end lesson 9): Now that you have an idea for a magazine, your homework is to design a logo for your magazine. Draw a range of ideas neatly on paper and add colour.	
4A	To design a front cover for the first issue of new teenage magazine on paper. Reinforce codes and conventions of front covers of magazines	Designing	Pencils and coloured pencils are needed for this task.	Booklets marked at the end of the half term – summative assessment on Representation.	21/10 Training Day

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
8B 9A	Photoshop skills and design skills using Adobe Photoshop.	Selecting high quality images and storing them in a folder.	<ul style="list-style-type: none"> • There is a complete set of 9 tutorials in a playlist I've created on YouTube. • Search mr van Zomerplaag and the Create a Magazine Cover in Photoshop is one of the listed playlists. Put a link to this in Showbie so that Students can work through them using their iPads. 	4/11 Y9 Tracking I opens	<ul style="list-style-type: none"> • Students must log their progress through this process using their booklets, so remember to leave 10 minutes at the end of each lesson for this. • Students should upload their latest version to Showbie towards the end of each lesson so that these can be shown on the whiteboard and discussed as a class.
10B 11A	Magazine first draft.	Photoshop design skills		21/11 Y9 Tracking I closes	
12B 13A	Magazine deadline	Photoshop design skills			28/11 Student Voice Opens 9/12 Student Voice closes
14B	Magazine cover evaluation	Evaluative skills			16/12 School closes at 1.30pm

Half Term: Spring Half Term I

Year group: 9

Subject: Media Studies

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
15A 16B	Understand the aims, objectives and outcomes of the unit. Develop understanding of the concepts of genre and apply them to films. Develop understanding of codes and conventions in film genres. Apply understanding of codes and conventions to three popular genres. Develop understanding of the way in which films are promoted. Investigate the marketing and promotion of a specific film.	Knowledge and understanding of film genres.	Powerpoint (on OneDrive) Booklets (will be printed but also on One Drive).		13/1 – Taster Day
17A 18B	Develop and understanding of the way films attract different audiences. Conduct a survey into the film viewing habits of peers. Analyse the results of a viewing habits survey. Develop an understanding of film trailers. Analyse and compare a range of trailers for films from different genres. Develop an understanding of film posters. Analyse and compare a range of posters for films from different genres	Knowledge and understanding of film genres and audience.	Powerpoint (on OneDrive) Booklets (will be printed but also on OneDrive).	20/1 Y9 Tracking 2 opens Booklets to be marked at the end of the second cycle for green pen work at the start of the 7 th lesson.	

<p>19A 20B</p>	<p>Develop an understanding of Todorov's and Propp's narrative theories. Apply Todorov and Propps theories to a film. Develop an understanding of Binary Oppositions. Apply the concept of binary oppositions to a film. Work in a group to develop an idea for a film in a specific genre. Develop a pitch to sell the idea to peers.</p>	<p>Knowledge and understanding of film genres and audience.</p>	<p>Powerpoint (on OneDrive) Booklets (will be printed but also on One Drive).</p>	<p>6/2 Y9 Tracking 2 closes</p>	
<p>21A</p>	<p>Develop ideas for an original film and pitch the idea to peers. Get feedback from our target audience and incorporate this into our ideas. Develop an understanding of film marketing campaigns. Work in groups to develop a marketing campaign for our own films.</p>	<p>Pitching, presenting, understanding audience and audience feedback.</p>	<p>Powerpoint (on OneDrive) Booklets (will be printed but also on One Drive).</p>	<p>15/2 Y9 Parents' Evening Booklets to be marked at the end of the half term for final grade on Genre.</p>	

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
22B 23A	Develop an understanding of film identities. Develop ideas for an identity for our films. Develop an understanding of Saul Bass and minimalist film poster design. Use Illustrator to create a film poster for our own films.	Knowledge and understanding of film identities.	There is a complete set of tutorials on YouTube in Mr van Zomerplaag's channel. The playlist is called <i>Introducing Illustrator</i> .		8/3 Y8/9 Options Evening
24B 25A	Use Illustrator to create a film poster for our own films.	Illustrator design skills	YouTube tutorials by Mr van Zomerplaag.		
26B 27A	Use Illustrator to create a film poster for our own films.	Illustrator design skills	YouTube tutorials by Mr van Zomerplaag.	Posters marked at the end of the half term.	

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
28B 29A	Develop an understanding of the Video Production unit. Research film openings. Develop ideas for a genre-based film opening. Assign roles for our own film production. Develop an understanding of screenplays and their special format. Write a screenplay for the opening of our film.	Film pre-production; screenwriting.		28/4 Y9 Tracking 3 opens (incl. Y8,9 subj rep)	1/5 May Bank Holiday
30B 31A	Develop an understanding of basic shot types and camera angles. Understand why these shot types are used in narrative filmmaking. Develop an understanding of storyboards Create a storyboard for our film opening.	Knowledge and understanding of shot types and storyboarding.		15/5 Y9 Tracking 3 closes	
32 B	Develop an understanding of shot lists and why they are used. Create a shot list for our film opening.	Knowledge and understanding of shot lists and film planning.		Pre-production work marked.	

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
33A	Develop an understanding of how to use iMove for iPad.	Video production.			
34B	Editing clips for film opening (tbc)	Video production and post-production.			
35A	Editing clips for film openings (tbc)	Post production skills.			
36B	Editing clips for film openings (tbc)	Post production skills.			
37A	Post production of film openings,	Post production skills.		Final film openings marked.	
38B					
39A					17/7 C and C week and Y10 Work Ex 21/7 School Closes 1.30 pm

Year View**Year group: 10****Subject: Creative iMedia****Designated Lead: Mr van Zomerplaag**

Term	Content overview	Skills Overview	Assessment Schedule / Checkpoints	Key dates and events (subject / whole school / national / international)
Autumn Term 1	Unit R082: Creating digital graphics	Knowledge and understanding of digital graphics. Digital graphic design		6/9 – School opens fully w/c 12/9 Y7 Nell Bank 28/9 Nat Poetry Day 29/9 Ilkley Lit fest starts 4/10 – Open Day/Evening 20/10 Training Day
Autumn Term 2	Unit R082: Creating digital graphics	Digital graphic design	10/11 Y10 Tracking 1 opens 27/11 Y10 Tracking 1 closes	9/11 Post 16 Open Eve 17/11 Children In Need 27/11 Student Voice Opens 8/12 Student Voice closes 20/12 School closes at 1pm
Spring Term 1	Unit R082: Creating digital graphics	Digital graphic design Evaluating digital designs	8/1 GCSE Mock exams begin 18/1 GCSE mocks end	19/1 – Taster Day
Spring Term 2	Unit R084: Storytelling with a comic strip	Knowledge and understanding of storytelling through comic strips	19/2 Y10 Tracking 2 opens 5/3 Y10 Tracking 2 closes 12/3 Y10 Parents' Evening	1/3/ World Book Day 28/2 Y8/9 Options Evening w/c 5/3 Y11 into Y12 interviews 21/3 PIE Evening – Y11 Revision launch
Summer Term 1	Unit R084: Storytelling with a comic strip	Creating digital comic strips	w/c 8/5 Y10 Mock Exam week 18/5 Y10 Tracking 3 and reports opens	7/5 May Bank Holiday
Summer Term 2	Unit R084: Storytelling with a comic strip	Creating digital comic strips Evaluating digital comic strips	11/6 Y10 Tracking 3 (and reports) closes	19-21/6 Y10 Mock Interviews 9/7 Sports Day 4/7 Y6 Welcome Morning 16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Half Term View Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Half Term: Autumn Half Term 1

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
1A 2B	Uses of digital graphics: Learners investigate a wide range of digital graphics (e.g. magazine adverts, CD/DVD covers, Im posters, cartoons, web images and graphics, concept art from games, logos). Learners identify the purpose of these digital graphics (e.g. entertainment, information, education, advertising, promotion) and create an asset list to clearly show this information.	Analysis, evaluation	Resources on Showbie www.mediaknowall.com		6/9 – School opens fully w/c 12/9 Y7 Nell Bank
3A 4B	Types of digital graphics Learners investigate a range of (minimum being three) digital graphics. These should be in both print and electronic format and may be the same as those used in the first activity. File formats and the properties of digital images and graphics: Learners investigate the properties of images sourced from digital cameras, scanners, the internet and photo	Research Analysis	Resources on Showbie www.mediaknowall.com	Portfolios marked at the end of week 4.	28/09 – Nat Poetry Day 29/9 Ilkley Lit fest starts

	libraries. This should include pixel dimensions, resolutions and suitability for use (i.e. 200-300dpi for print use and 72dpi for web use) with an appropriate total number of pixels. Bitmap/raster images and vector based graphics to show the impact of magnification and scalability.				
5A 6B	Design and layout Learners research the use of colour, composition and layout for graphics design that targets specific audiences, based on web searches and examples sourced. Teachers to provide a template with sections for key aspects of graphics layout such as use of images, colour, text, white space, composition.	Research Analysis Design	Resources on Showbie www.mediaknowall.com		
7A	Client requirements Work plans		Resources on Showbie www.mediaknowall.com	Portfolios marked at the end of week 7- to inform Tracking I.	20/10 Training Day

Half Term: Autumn Half Term 2

Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
8B	Creating a visualisation diagram	Planning	Resources on Showbie www.mediaknowall.com		31/10 appraisal deadline
9A 10B	Creating a visualisation diagram Assets and resources Legislation	Planning	Resources on Showbie www.mediaknowall.com	10/11 Y10 Tracking I opens Portfolios marked end of week 10.	9/11 Post 16 Open Eve 3/11 Staff Meeting 16/11 Y11 Presentation Evening 17/11 Children In Need
11A 12B	How to source and create graphics	Planning	Resources on Showbie www.mediaknowall.com	27/11 Y10 Tracking I closes	27/11 Student Voice Opens
13A 14B	Technical compatibility of images		Resources on Showbie www.mediaknowall.com		8/12 Student Voice closes 20/12 School closes at 1pm
15A	Using tools and technique	Production	Resources on Showbie www.mediaknowall.com	Portfolios marked and week 15.	

Half Term: Spring Half Term I

Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
15A 16B	Using tools and technique	Production	Resources on Showbie www.mediaknowall.com	8/1 GCSE Mock exams begin	10/1 Y12 Parents Evening
17A 18B	Using tools and technique 4 Saving/exporting graphics in different formats Version control	Production	Resources on Showbie www.mediaknowall.com	18/1 GCSE mocks end	19/1 – Taster Day
19A 20B	Reviewing a digital graphic	Reviewing	Resources on Showbie www.mediaknowall.com	Portfolios marked end week 20 – to inform Tracking 2.	

Half Term: Spring Half Term 2

Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
21A 22B	Understanding comic strips and their creation	Research Analysis	Resources on Showbie www.mediaknowall.com	19/2 Y10 Tracking 2 opens	28/2 Years 8, 9 Options Eve 1/3 World Book Day
23A 24B	Comic strip characters	Research Analysis	Resources on Showbie www.mediaknowall.com	Portfolios marked end week 23 to inform Parent's Eve. 5/3 Year 10 tracking closes 12/3 Year 10 Parents Evening	
25A 26B	Software and tools that can be used to create multipage comic strips How panel placement and layout creates the flow of a story.	Research Analysis	Resources on Showbie www.mediaknowall.com		19/3 Staff Meeting 21/3 PIE Evening – Y11 Revision launch

Half Term: Summer Half Term I

Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
27A 28B	Interpret client requirements for a multipage comic strip (e.g. where it will be used, comic strip length, size and format based on a specific brief (e.g. by client discussion, reviewing a written brief, or specification	Planning	Resources on Showbie www.mediaknowall.com		
29A 30B	understand target audience requirements for multipage comic strip Construct an original script and storyline	Planning	Resources on Showbie www.mediaknowall.com	w/c 8/5 Y10 Mock Exam week	2/5 PIE 5 7/5 May Bank Holiday
31A 32 B	Construct a storyboard to include: panel layout focal points within panels characters storyline communication locations	Planning	Resources on Showbie www.mediaknowall.com	18/5 Y10 Tracking 3 and reports opens	21/5 Staff meeting

Half Term: Summer Half Term 2

Subject: Creative iMedia

Year group: 10

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
33A 34B	Identify assets needed to create a multipage comic strip (e.g. background scenes, characters, shapes, text, fonts) Identify the resources needed to create a multipage comic strip (e.g. digital camera, internet, scanner, computer system and software.	Planning Production	Resources on Showbie www.mediaknowall.com	11/6 Y10 Tracking 3 (and reports) closes 12/6 Year 10 reports to tutors	13/6 PIE 6
35A 36B	how legislation (e.g. copyright, trademarks, intellectual property use, permissions and implications of use applies to assets (e.g. comic strip characters, logos used in multipage comic strip scripts and storylines, whether sourced or created.	Production	Resources on Showbie www.mediaknowall.com		19-21/6 Y10 Mock Interviews
37A 38B	review a multipage comic strip against a specific brief identify areas for improvement and further development of a multipage comic strip (e.g. characters, storyline, layout of panels, background).	Production Reviewing	Resources on Showbie www.mediaknowall.com		2/7 Staff Meeting 4/7 Year 6 Welcome morning/evening 9/7 Sports Day 11/7 Sports Celebration evening
39A	Challenge & Celebration Week				16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Year View **Year group: I I** **Subject area: Media Studies** **Designated Lead: Mr van Zomerplaag**

Term	Content overview	Skills Overview	Assessment Schedule / Checkpoints	Key dates and events (subject / whole school / national / international)
Autumn Term 1	Controlled Assessment Unit B321: Individual Media Portfolio	Research and Planning	16/10 Y11/13 Tracking 1 opens (incl subj rep)	6/9 – School opens fully w/c 12/9 Y7 Nell Bank 28/9 Nat Poetry Day 29/9 Ilkley Lit fest starts 4/10 – Open Day/Evening 20/10 Training Day
Autumn Term 2	Controlled Assessment Unit B321: Individual Media Portfolio	Research and Planning Production	06/11 Y11/13 Tracking 1 closes (incl subj rep)	9/11 Post 16 Open Eve 17/11 Children In Need 27/11 Student Voice Opens 8/12 Student Voice closes 20/12 School closes at 1pm
Spring Term 1	Exam Unit B322 Textual Analysis of Action Adventure Films	Exam Preparation	19/1 Y11 Tracking 2 opens 29/1 Y11 Tracking 2 closes 1/2 Y11 Mock results Day 6/2 Y11 Parents evening	19/1 – Taster Day
Spring Term 2	Exam Unit B322: Institutions and Audiences (TV Comedy)	Exam Preparation	16/3 Y11 Tracking 3 opens 26/3 Y11 Tracking closes	1/3/ World Book Day 28/2 Y8/9 Options Evening w/c 5/3 Y11 into Y12 interviews 21/3 PIE Evening – Y11 Revision launch
Summer Term 1	Exam Unit B322: Institutions and Audiences (TV Comedy) Textual Analysis of Action Adventure Films	Exam Preparation		7/5 May Bank Holiday
Summer Term 2				19-21/6 Y10 Mock Interviews 9/7 Sports Day 4/7 Y6 Welcome Morning 16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Half Term View

Subject: Media Studies

Year group: 11

Designated Lead: Mr van Zomerplaag

Half Term: Autumn Half Term 1

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
1A	Representation Textual analysis of newspapers	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		6/9 – School opens fully
2B	Textual analysis of TV News programmes TV News terminology	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		w/c 12/9 Y7 Nell Bank
3A	Textual analysis of TV News programmes	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		
4B	Comparative study of newspapers and TV News programmes	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		28/09 – Nat Poetry Day 29/9 Ilkley Lit fest starts
5A	News websites – textual analysis	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		
6B	News websites – textual analysis	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie		
7A	News websites – textual analysis	Representation theory Textual Analysis	www.mediaknowall.com Student handbook Resources on Showbie	16/10 Y11 Tracking 1 opens (incl subj rep)	20/10 Training Day

Half Term: Autumn Half Term 2

Subject: Media Studies

Year group: 11

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
8B	Audience research – news website	Planning and preproduction	www.mediaknowall.com Student handbook Resources on Showbie	Unit B321: Midterm Assessment	31/10 appraisal deadline
9A	Audience research – analysing data	Planning and preproduction	www.mediaknowall.com Student handbook Resources on Showbie	6/11 Y11 Tracking 1 closes	9/11 Post 16 Open Eve
10B	Planning: website visualisation	Planning and preproduction	www.mediaknowall.com Student handbook Resources on Showbie		3/11 Staff Meeting 16/11 Y11 Presentation Evening 17/11 Children In Need
11A	Production exercise: Using Adobe Illustrator	Digital graphics skills Representation	www.mediaknowall.com Student handbook Resources on Showbie		
12B	Production exercise – news website	Digital graphics skills Representation	www.mediaknowall.com Student handbook Resources on Showbie		27/11 Student Voice Opens
13A	Production exercise – news website	Digital graphics skills Representation	www.mediaknowall.com Student handbook Resources on Showbie		8/12 Student Voice closes
14B	Production exercise – news website	Digital graphics skills Representation	www.mediaknowall.com Student handbook Resources on Showbie		20/12 School closes at 1pm
15A	News website evaluation	Evaluation skills	www.mediaknowall.com Student handbook Resources on Showbie	Unit B321: Hand in	

Half Term: Spring Half Term I

Subject: Media Studies

Year group: 11

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
15A	Improving Unit B321 based on feedback Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Evaluation and improvement Textual analysis	www.mediaknowall.com Student handbook Resources on Showbie		
16B	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	8/1 GCSE Mock exams begin	10/1 Y12 Parents Evening
17A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	18/1 GCSE mocks end 19/1 Y9/11 Tracking 2 opens	19/1 – Taster Day
18B	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		
19A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	29/1 Y11 Tracking 2 closes 1/2 Y11 Mock results Day	
20B	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	6/2 Y11 Parents evening	

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
21A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		
22B	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		28/2 Years 8, 9 Options Eve 1/3 World Book Day
23A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	w/c 5/3 Y11 into Y12 interviews 5/3 Year 10 tracking closes	
24B	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie	16/3 Y11,12 Tracking 3 opens	
25A	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		19/3 Staff Meeting 21/3 PIE Evening – Y11 Revision launch
26B	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		

Week	Content summary	Key Skills	Shared resources / activities <small>(including e-learning opportunities + textbook links/pages)</small>	Assessment Opportunities <small>(including possible marking, checkpoints and hwk linking to whole school assessment schedule)</small>	Extra Notes <small>(Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / Leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings</small>
27A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		
28B	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		
29A	Exam Unit B322: Institutions and Audiences (TV Comedy)	Audience and Institutions Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		2/5 PIE 5
30B	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		7/5 May Bank Holiday
31A	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		21/5 Staff meeting
32 B	Exam Unit B322 Textual Analysis of Action Adventure Films (representation)	Representation Exam skills	www.mediaknowall.com Student handbook Resources on Showbie		

Half Term: Summer Half Term 2

Subject: Media Studies

Year group: 11

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
33A					
34B					13/6 PIE 6
35A					19-21/6 Y10 Mock Interviews
36B				29/6 External Exams end	
37A					2/7 Staff Meeting 4/7 Year 6 Welcome morning/evening
38B					9/7 Sports Day 11/7 Sports Celebration evening
39A					16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Year View**Year group: 12****Subject area: Media Studies****Designated Lead: Mr van Zomerplaag**

Term	Content overview	Skills Overview	Assessment Schedule / Checkpoints	Key dates and events (subject / whole school / national / international)
Autumn Term 1	Unit 2 : Preproduction and Planning		26/9 Y12 Parents' meeting (tutors)	6/9 – School opens fully w/c/ 12/9 Y7 Nell Bank 28/9 Nat Poetry Day 29/9 Ilkley Lit fest starts 4/10 – Open Day/Evening 20/10 Training Day
Autumn Term 2	Unit 22: Scripting for Media Products	Scriptwriting	03/11 Tracking 1 opens 210/11 Tracking 1 closes	9/11 Post 16 Open Eve 17/11 Children In Need 27/11 Student Voice Opens 8/12 Student Voice closes 20/12 School closes at 1pm
Spring Term 1	Unit 3: Create a Media Product	Preproduction skills	10/1 Y12 Parents' Evening	19/1 – Taster Day
Spring Term 2	Unit 3: Create a Media Product	Production skills		1/3/ World Book Day 28/2 Y8/9 Options Evening w/c 5/3 Y11 into Y12 interviews 21/3 PIE Evening – Y11 Revision launch
Summer Term 1	Unit 3: Create a Media Product	Production skills		7/5 May Bank Holiday
Summer Term 2	Unit 3: Create a Media Product	Post-production skills	25/6 Y12 Tracking 3 opens 9/7 Y12 Tracking 3 closes	19-21/6 Y10 Mock Interviews 9/7 Sports Day 4/7 Y6 Welcome Morning 16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Half Term View

Subject: Media Studies

Year group: 12

Designated Lead: Mr van Zomerplaag

Half Term: Autumn Half Term I

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
1A	What do you need for a digital media project? Finance – What do I need and how can I get it? Investigating the purpose of scripts	<ul style="list-style-type: none"> • Research • Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 • www.mediaknowall.com 		6/9 – School opens fully
2B	What staff does a project need? What are the legal impacts on the project? Investigating the language used in scripts	<ul style="list-style-type: none"> • Research • Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 • www.mediaknowall.com 		w/c 12/9 Y7 Nell Bank
3A	Types of client brief (i.e. contractual, negotiated, informal, tender, formal) How can I analyse a client's needs? – SWOT Understanding format and layout conventions	<ul style="list-style-type: none"> • Research • Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 • www.mediaknowall.com 		
4B	How can I analyse a client's needs? – mood board How to consider the target audience Investigating a three-act script	<ul style="list-style-type: none"> • Research • Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 • www.mediaknowall.com 	26/9 Y12 Parents' meeting (tutors) Unit 22 portfolio assessment	28/09 – Nat Poetry Day 29/9 Ilkley Lit fest starts

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<p>5A</p>	<p>Developing a production schedule Managing logistics Understanding the angle of an article</p>	<ul style="list-style-type: none"> • Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
<p>6B</p>	<p>Creating pre-production forms Who do you need in term of staff? Investigating different script styles</p>	<ul style="list-style-type: none"> • Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
<p>7A</p>	<p>Creating a variety of pre-production documents in relation to different media products – Storyboard Creating a variety of pre-production documents in relation to different media products – Visualisation Understanding different script types</p>	<ul style="list-style-type: none"> • Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> • Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	<p>16/10 Y11/13 Tracking I opens (incl subj rep) Unit 22 portfolio assessment</p>	<p>20/10 Training Day</p>

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
8B	Scriptwriting - Understanding the requirements of the brief	<ul style="list-style-type: none"> Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	3/11 Y7,8,9,12 Tracking 1 opens	31/10 appraisal deadline
9A	Investigating style, content and narrative	<ul style="list-style-type: none"> Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		9/11 Post 16 Open Eve
10B	Gaining audience feedback	<ul style="list-style-type: none"> Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		3/11 Staff Meeting 16/11 Y11 Presentation Evening 17/11 Children In Need
11A	Identifying script elements	<ul style="list-style-type: none"> Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	20/11 Y7,8,9,12 Tracking 1 closes	
12B	Understanding conventions: formatting	<ul style="list-style-type: none"> Research Knowledge and understanding of pre-production 	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	27/11 Y10 Tracking 1 closes	27/11 Student Voice Opens

I3A	Understanding conventions: sluglines	Screenwriting	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	7/12 Y13 Parents' Evening	8/12 Student Voice closes
I4B	Creating a plan for the intended script	Screenwriting	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		20/12 School closes at 1pm
I5A	Developing action and scenes in a script Developing the dialogue and mode of address in a script Incorporating music and sound effects in the layout of a script Understanding legal and ethical issues Incorporating camera directions Evaluating the final product	Screenwriting	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	5/1Y9 Tracking 2 opens	

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
15A	What is a proposal? Features of a proposal	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	5/1Y9 Tracking 2 opens	
16B	Writing a proposal Sample materials	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		10/1 Y12 Parents Evening
17A	Storyboards Legal and ethical issues	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		19/1 – Taster Day
18B	Logging rushes Creating shot logs	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
19A	Copyright and referencing Sourcing a sound effect and photograph	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
20B	Edit decision list File formats and exporting work	Film preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
21A	Film production – Roles and responsibilities	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	19/2 A2 Mock Exams start (in doubles)	
22B	Film production – camera operation	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	2/3 A2 Mock Exams end	28/2 Years 8, 9 Options Eve 1/3 World Book Day
23A	Film production – location scouting	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
24B	Film production -	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	16/3 Y11,12 Tracking 3 opens	
25A	Film production	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		19/3 Staff Meeting 21/3 PIE Evening – Y11 Revision launch
26B	Film production	Film production skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	26/3 Y12 Tracking 2 opens (incl. sub reports)	

Half Term: Summer Half Term I

Subject: Media Studies

Year group: 12

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
27A	Post production logging footage, video editing	Post-production skills			
28B	Post production logging footage, video editing	Post-production skills			
29A	Post production logging footage, video editing	Post-production skills		30/4 Year 12 tracking closes 1/5 Y12 reports to tutors	2/5 PIE 5
30B	Post production – soundtrack and foley	Post-production skills			7/5 May Bank Holiday
31A	Post production – soundtrack and foley	Post-production skills		14/5 External Exams start	21/5 Staff meeting
32 B	Post production – titles	Post-production skills		24/5 Postcard window closes 25/5 Y13 leave	

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
33A	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
34B	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	11/6 Year 12 end of year exams	13/6 PIE 6
35A	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		
36B	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	25/6 Year 12 Tracking opens 29/6 External Exams end	
37A	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 		2/7 Staff Meeting
38B	Unit 2: Preproduction: revision	Preproduction skills	<ul style="list-style-type: none"> Cambridge Technicals Level 3 Digital Media (Cambridge Technicals 2016) Hodder, 2016. pp.28-46 www.mediaknowall.com 	9/7 Y12 Tracking 3 closes	9/7 Sports Day 11/7 Sports Celebration evening
39A					16/7 C and C week and Y10 Work Ex 20/7 School Closes 1.30 pm

Year View**Year group: 13****Subject area: Media Studies****Designated Lead: Mr van Zomerplaag**

Term	Content overview	Skills Overview	Assessment Schedule / Checkpoints	Key dates and events (subject / whole school / national / international)
Autumn Term 1	Music Video and Short Film Analysis Music video conventions Genre music video analysis Initial ideas Pitching ideas Influences Social media Target audience Genre theory Audience theory	Research Skills Media Theory Exam Preparation	16/10 Y11/13 Tracking 1 opens (incl subj rep)	20/10 Training Day
Autumn Term 2	Representation theory Narrative theory Media Language Timing sheet Storyboard Animatic Shooting schedule Copyright request Test shoots and experimentation Production logs Video Production	Preproduction skills Production skills Media Theory	06/11 Y11/13 Tracking 1 closes (incl subj rep) 7/12 Y13 Parents' Evening	
Spring Term 1	Illustrator and Photoshop introduction MV Post production Digipak research Digipak design Magazine advert research Magazine advert design Media Regulation	Production skills Research skills Digital graphics skills Media theory	22/1 Y13/9 Tracking 2 closes	19/1 – Taster Day
Spring Term 2	Exam Preparation and Revision	Media Theory Self reflection	16/3 Y11/13 Tracking 3 opens 26/3 Y11/13 Tracking closes	
Summer Term 1	Exam Preparation and Revision	Media Theory	25/5 Y13 leave	7/5 May Bank Holiday
Summer Term 2				

Half Term View

Subject: Media Studies

Year group: 13

Designated Lead: Mr van Zomerplaag

Half Term: Autumn Half Term 1

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
1A	Music Video Analysis Genre theory	Research Textual analysis Theoretical understanding	www.mediaknowall.com Resources given to students		6/9 – School opens fully
2B	Music Video Conventions Genre theory	Research Textual analysis Theoretical understanding	www.mediaknowall.com Resources given to students	Genre essay 1	w/c 12/9 Y7 Nell Bank
3A	Genre music video analysis Audience theory	Research Textual analysis Theoretical understanding	www.mediaknowall.com Resources given to students		
4B	Initial ideas Audience theory	Preproduction Skills	www.mediaknowall.com Resources given to students	Audience essay 1	28/09 – Nat Poetry Day 29/9 Ilkley Lit fest starts
5A	Pitch Representation theory	Preproduction Skills	www.mediaknowall.com Resources given to students		
6B	Influences Artist research Representation theory	Preproduction Skills	www.mediaknowall.com Resources given to students	Representation essay 1	
7A	Target audience Narrative theory	Preproduction Skills	www.mediaknowall.com Resources given to students	16/10 Y11/13 Tracking 1 opens (incl subj rep)	20/10 Training Day

Half Term: Autumn Half Term 2

Subject: Media Studies

Year group: 13

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
8B	Timing sheet Narrative theory	Preproduction Skills	www.mediaknowall.com Resources given to students	Narrative essay I	31/10 appraisal deadline
9A	Storyboard Animatic Media Language	Preproduction Skills	www.mediaknowall.com Resources given to students	6/11 Y11/13 Tracking I closes	9/11 Post 16 Open Eve
10B	Shooting schedule Copyright request Media Language	Preproduction Skills	www.mediaknowall.com Resources given to students	Media Language essay I	3/11 Staff Meeting 16/11 Y11 Presentation Evening 17/11 Children In Need
11A	Test shoots and experimentation Media Regulation	Preproduction Skills	www.mediaknowall.com Resources given to students		
12B	Production logs and filming Media Regulation	Preproduction Skills	www.mediaknowall.com Resources given to students		27/11 Student Voice Opens
13A	Filming Media Regulation	Production Skills	www.mediaknowall.com Resources given to students	7/12 Y13 Parents' Evening	8/12 Student Voice closes
14B	Filming Media Regulation	Production Skills	www.mediaknowall.com Resources given to students		20/12 School closes at 1pm
15A	Filming Media Regulation	Production Skills	www.mediaknowall.com Resources given to students	Media regulation I Music Video Production Deadline 20/12/17	

Half Term: Spring Half Term I

Subject: Media Studies

Year group: 13

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
15A	Illustrator and Photoshop introduction MV Post production Digital technology	Postproduction skills Digital graphics	www.mediaknowall.com Resources given to students		
16B	Digipak research MV Post production Digital technology	Postproduction skills Digital graphics	www.mediaknowall.com Resources given to students	Digital Technology I	10/1 Y12 Parents Evening
17A	Digipak design MV Post production Creativity	Postproduction skills Digital graphics	www.mediaknowall.com Resources given to students		19/1 – Taster Day
18B	Magazine advert research Creativity	Digital graphics	www.mediaknowall.com Resources given to students	22/1 Y13,9 Tracking 2 closes Creativity I	
19A	Magazine advert design Research and Planning	Digital graphics	www.mediaknowall.com Resources given to students		
20B	Evaluation Research and Planning	Digital graphics	www.mediaknowall.com Resources given to students	Research and Planning I	

Half Term: Spring Half Term 2

Subject: Media Studies

Year group: 13

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
21A	Exam preparation: Post Production	Exam and essay skills	www.mediaknowall.com Resources given to students	Coursework deadline 16/04/18 19/2 A2 Mock Exams start (in doubles)	
22B	Exam preparation : Post Production	Exam and essay skills	www.mediaknowall.com Resources given to students	2/3 A2 Mock Exams end Post Production I	28/2 Years 8, 9 Options Eve 1/3 World Book Day
23A	Exam preparation : Conventions from real media texts	Exam and essay skills	www.mediaknowall.com Resources given to students		
24B	Exam preparation : Conventions from real media texts	Exam and essay skills	www.mediaknowall.com Resources given to students	Conventions from Media Texts I	
25A	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students		19/3 Staff Meeting 21/3 PIE Evening – Y11 Revision launch
26B	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Genre essay 2	

Half Term: Summer Half Term I

Subject: Media Studies

Year group: 13

Designated Lead: Mr van Zomerplaag

Week	Content summary	Key Skills	Shared resources / activities (including e-learning opportunities + textbook links/pages)	Assessment Opportunities (including possible marking, checkpoints and hwk linking to whole school assessment schedule)	Extra Notes (Curriculum Area/ Whole School) SMSC / Citizenship / RWCM / leadership / cross-curricular opportunities? Competitions, national / international events, trips and events, options evenings
27A	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Narrative essay 2	
28B	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Representation essay 2	
29A	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Audience essay 2	2/5 PIE 5
30B	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	w/c 8/5 Y10 Mock Exam week 8/5 KS3 tracking closes Media Language essay 2	7/5 May Bank Holiday
31A	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Genre essay 2	21/5 Staff meeting
32 B	Exam preparation	Exam and essay skills	www.mediaknowall.com Resources given to students	Regulation essay 2 25/5 Y13 leave	