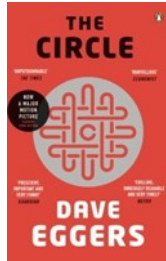


## FICTION:



**The Circle** by Dave Eggers

A techno thriller that is fast, witty and ever so slightly unsettling. Set in a sprawling Californian campus, is working for The Circle really the dream job for Mae Holland?



**Makers** by Cory Doctorow

When the dot.com bubble bursts Perry and Lester are out of funds and out of business. When a Disney exec, the police and the suspicion that a 3D printer is being used to run off AK-47's, things get very entertaining and very dark.



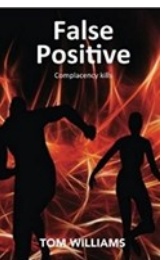
**The Great Gatsby** by F Scott Fitzgerald

Mysterious businessman Jay Gatsby hosts lavish parties at his Long Island mansion, but beneath the glitz and glamour of this wealthy superficial world, lies sadness and tragedy.



**Startup: A novel** by Doree Shafrir

Mark McAllister has a \$600 million dollar idea. His mindfulness app is already the hottest thing in tech and his new version promises to bring investors running. Scandal, romance, and social media collide in this fast paced tale.



**False Positive: Complacency Kills** by Tom Williams

The US natural gas pipeline infrastructure is under attack Cyber terrorism, eco-terrorism or a pipeline competitor—who is responsible?

## WEBSITES:

- [www.economist.com](http://www.economist.com)
- [www.theworldin.com](http://www.theworldin.com)
- [www.bbc.co.uk/news/business](http://www.bbc.co.uk/news/business)
- [www.uk.reuters.com/business](http://www.uk.reuters.com/business)
- [www.ft.com](http://www.ft.com)
- [www.hbr.org](http://www.hbr.org)
- [www.freakonomics.com](http://www.freakonomics.com)

## PODCASTS:

- **BBC Radio 4—The World of Business**—Insights into the business world from In Business, Global Business, In The Balance, and Business Matters.
- **Freakonomics**— Radio and podcasts from the team behind the business and philanthropy consulting company TGG.
- **The Economist**—radio show and podcasts from the leading editorial on everything economics and business related.

## INSPIRATION:

“Great things in business are never done by one person. They’re done by a team of people.”

**Steve Jobs**



Ilkley Grammar School  
A Moorlands Learning Trust Academy

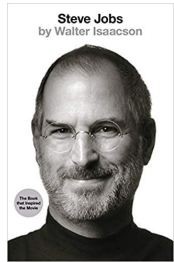
# Business

POST-16

Subject Enhancement



## NON-FICTION



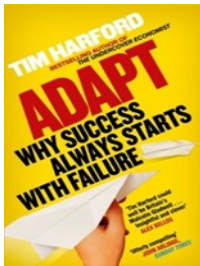
### Steve Jobs by Walter Isaacson

Based on more than forty interviews with Steve Jobs conducted over two years - as well as interviews with more than a hundred family members, friends, adversaries, competitors, and colleagues - this is the acclaimed, internationally bestselling biography of the ultimate icon of inventiveness.



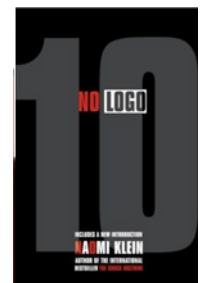
### The Everything Store by Brad Stone

Though Amazon.com started off delivering books through the mail, its visionary founder, Jeff Bezos, was never content with being just a bookseller. He wanted Amazon to become 'the everything store', offering limitless selection and seductive convenience at disruptively low prices.



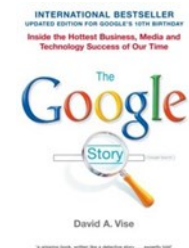
### Adapt: Why Success Always Begins with Failure by Tim Harford

How the world's most important and complex problems—poverty, innovation and the financial crisis— can only be solved from the bottom up



### No Logo by Naomi Klein

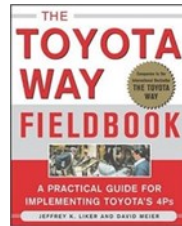
Klein describes the growing resistance to the multinational ethos, a world in which all that is alternative is sold and where innovation is adopted by faceless corporations as a marketing tool.



### The Google Story by David A Wise

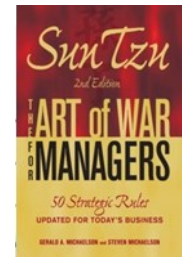
What made Google the world's number one search engine? Was it the culture of the four day working week, the soft management style or the Californian sunshine?

## NON-FICTION



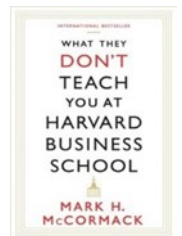
### The Toyota Way Fieldbook by Jeffrey Liker

The principles of the Toyota way are explained using the 4P's model— philosophy, process, people and partners.



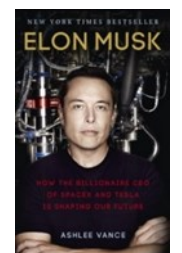
### Sun Tzu: The Art of War for Managers by Gerald Michaelson

Applying the ancient Chinese rules of battle to modern day business.



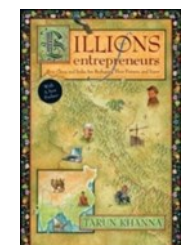
### What They Don't Teach You at Harvard Business School by Mark H McCormack

IMG founder McCormick fills the gap between a business school education and the street knowledge route to success



### Elon Musk by Ashlee Vance

How the billionaire CEO, the *Iron Man* of SpaceX and Tesla, is shaping our future.



### Billions of Entrepreneurs by Tarun Khanna

How China and India are reshaping not only their own futures, but the whole world's.

## SCHOOL INFORMATION

Exam Board: Edexcel

Subject Leader: Mr Comiskey

Minimum grade required: Grade 4 in Business (if studied) and 4 in minimum of 5 GCSE subjects

## MAGAZINES & PERIODICALS:

You may wish to consider subscribing to:



### Business Review

Topical articles, case studies and coverage of key events to help deepen A level subject knowledge.



### The Economist

Insight and opinion on international news, business, and finance.



### Newspapers

For a quick weekly round up of both domestic and international business affairs, look in the Sunday newspapers.